

Riwon Kwon

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Product designer with 3+ years delivering end-to-end UX/UI across B2B SaaS, Apps, and community platforms.

SELECTED EXPERIENCE

Kira & Company, Financial education company
Product Designer

Mar 026 - Present
Seoul, Korea

- Designed a financial literacy platform for grades 4–8, translating complex investing concepts into age-appropriate learning experiences through gamified lessons and interactive activities.

Seoul Chess Club, Offline community for social connection
Product Design Lead

Aug 2025 - Mar 2026
Seoul, Korea

- Increased **member retention by 76% (0.17 → 0.30)** by identifying theme-retention correlations and redesigning programming around participatory experiences.
- Built a 600+ member community from scratch, growing Instagram from **0 to 3,000 followers in 6 months**.

Local Universe, Kakao Tech for Impact, Corporate Social Responsibility (CSR)
Product Design Lead

Jul 2025 - Mar 2026
Seoul, Korea

- Led a 6-month participatory design project with 19+ community members to co-create regional tourism experiences.
- Designed accessible AR interactions and AI chatbot flows for residents with limited technical literacy.

InBody USA, Biomedical technology provider
UX Design Intern

Nov 2023 - Jun 2024
Cerritos, CA

- Led the end-to-end design of a healthcare LMS MVP for 300+ B2B partners, reframing an outsourced UI refresh into a SaaS product through stakeholder interviews.
- Reduced scheduling time by **~90% (5 min → 20 sec)** by designing an AI-assisted assessment scheduler.
- Achieved 80% feature sign-off before development by leading 3 rounds of prototype usability testing.

Lifesta Inc., Fitness Startup
UX Designer (Full-time)

Sep 2021 - Jun 2023
Seoul, Korea

- Grew MAU from 1.5K to 5K within one month by reducing Web3 onboarding and localizing terminology.
- Designed an AR location-based photo-sharing feature showcased at CES 2023 and Metaverse Expo 2023.
- Improved design consistency by 80% and cut UI revision requests by 20% through design system implementation.

EDUCATION

University of Washington
MS Human Centered Design & Engineering

Admitted, Sep 2026
WA, USA

Sookmyung Women's University
BFA Visual & Media Design, Minor IT Engineering

Mar 2018 - Feb 2022
Seoul, Korea

RECOGNITION

- Published: KSDS International Conference; Journal of Creativity and Convergence 2021
- 3rd Place, K-Hackathon, Software Education Innovation Center 2021
- 2nd Place, KB Financial Group D.N.A Hackathon 2020

LECTURES & TEACHING

- Guest Lecturers** - Lectures on Vibe Coding and UX Career to B.Des students at Sookmyung Women's University.
- Art & Design Instructor** - Taught design and structural drawing through one-on-one instruction for 2 years.

SKILLS

- Figma · FigJam · ProtoPie · Framer · Webflow · Adobe Creative Suite · Lottie · Storybook · Notion · HTML · CSS · JavaScript (basic)